

# Writing for publication

Translational Biomedicine  
Institute for Clinical and Translational Science  
University of Iowa

February 15, 2023

Jennifer Barr, PhD  
Senior Scientific Editor and Writing Consultant  
Scientific Editing and Research Communication Core  
Carver College of Medicine

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## Who we are

### Director, Scientific Editor & Writing Consultant

Christine M Blaumueller, PhD

- Laboratory researcher (14 years)
- Journal editor (6 years)
- Founder of UI Scientific Editing Service in 2006
- Founder of SERCC in 2017
- Teacher of scientific writing



### Senior Scientific Editor & Writing Consultant

Jennifer Y Barr, PhD

- Laboratory researcher (11 years)
- Scientific editing Intern (2015–2017)
- Full-time editor since 2017
- Teacher of scientific writing
- Experience/training in NIH, NSF & DoD grants



### Scientific Editor & Writing Consultant

Heather Widmayer, MS, MBA

- Laboratory researcher (7 years)
- Full-time editors since 2020
- Teacher of scientific writing
- Experience with/training in NIH & NSF grants
- Focus on projects from [Department of Neurology](#)



### Scientific Editor & Writing Consultant

Michael R Rebagliati, PhD

- Laboratory researcher (>30 years)
- Writer/editor of grants (>20 years)
- Full-time editor since 2022
- Expert in zebrafish and frog as model systems of development
- Focus on projects from [Department of Pediatrics](#)








All have:

[Advanced degrees in science](#) | [Laboratory experience](#) | [A love of clear writing!](#)

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## What we'll cover today

-  1 Why you need to write well
-  2 Ways to make the reader's job easier
-  3 Ways to make your job easier
-  4 Corresponding with the editorial office
-  5 Questions and Resources

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## Why you need to write well

I write to discover what I know.  
– Flannery O'Connor



- Gain a deeper understanding of your research, how it fits into current body of knowledge
- Discover problems or limitations of your research (before someone else does)

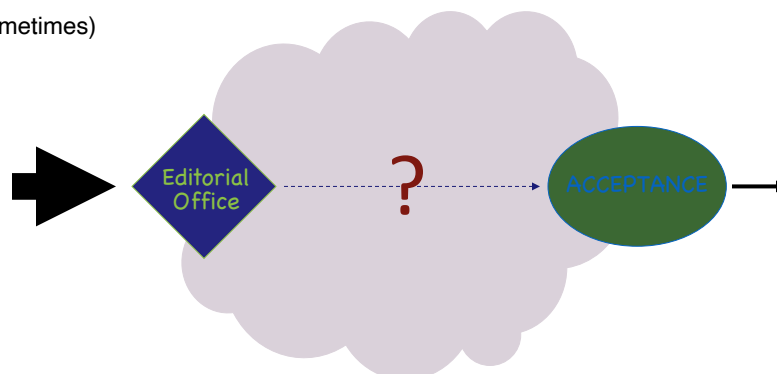
<https://fsgworkingprogress.com/2015/07/23/a-stamp-of-good-fortune/>

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## Why you need to write well

Your writing will be evaluated for publication by busy people:

- Reviewers
- Editorial Board members (sometimes)
- Editors
  - Academic
  - Professional



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## Why you need to write well

Who are professional editors?



- editing is their full-time job
- trained in research, typically with a PhD or MD and postdoctoral experience
- more aligned with research community than the publishing community
- generalists relative to you
- their job: to make decisions consistent with the journal's editorial policy, and with their other published content

A difference from journals with academic editors

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## Why you need to write well

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Lesson:

- Most journals can accept only a small fraction of the papers submitted
- Editors (and their advisors) have heavy workloads
- Reviewers have heavy workloads/are overburdened with requests to review papers



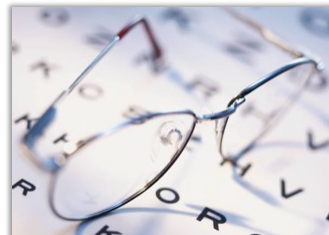
So do everything you can to make the editor's and reviewers' jobs easier.  
(also applies to grants applications)

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## Ways to make the reader's job easier

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1. Make the critical information easy to find
2. Make the information easy for a reader to digest
3. Use illustrations, data figures, and tables wisely
4. Make titles informative and interesting
5. Stick to guidelines/fulfill all requirements



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# 1. Make the critical information easy to find

Put information where it is expected:

- Abstract (or Summary)— **a little of everything!**
- **I**ntroduction— **why** you did your study (gap in literature?)
- **M**aterials & Methods— **how** you did your study
- **R**esults— **what** you did (logic, analysis)
- **D**iscussion— **implications** and **what sets study apart**
- References and Acknowledgements
- Supplementary Information— data or methods that don't fit

Methods not always in this order (journal dependent)

The key is to tell readers:

- **WHAT** they need to know
- **WHEN** they need to know it

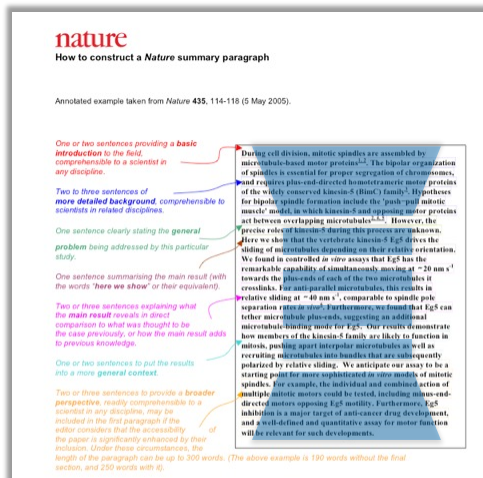
IMRaD structure:

- Since 19<sup>th</sup> century
- Expectation since 1940s

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# 1. Make the critical information easy to find

Abstract content according to Nature instructions:



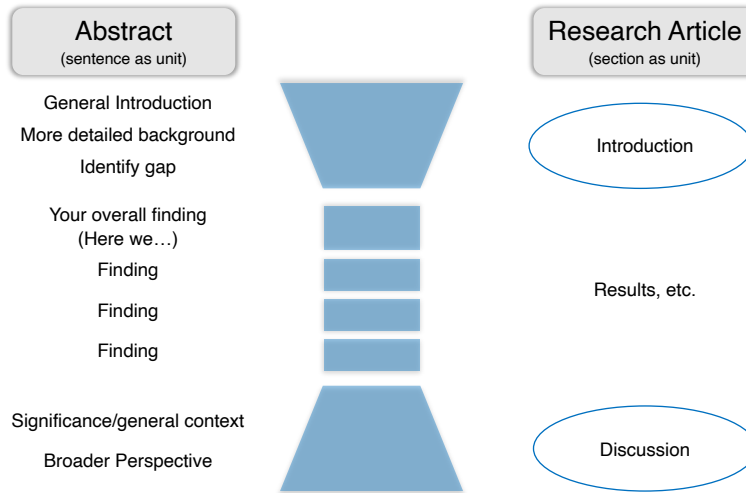
- General introduction
- More detailed background
- Gap in knowledge
- Overall finding
- Finding
- Finding
- Finding
- Significance/general context
- Broader Perspective

<https://www.nature.com/documents/nature-summary-paragraph.pdf>

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# 1. Make the critical information easy to find

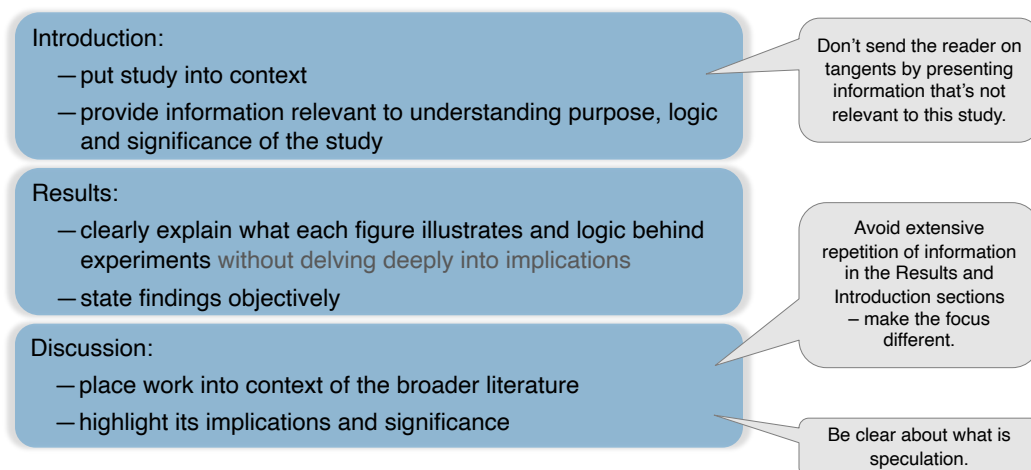
Use a similar modular structure for the whole article



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# 1. Make the critical information easy to find

Provide information where the reader expects to find it.



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# 1. Make the critical information easy to find

Provide information where the reader expects to find it.

## Materials & Methods:

- provide enough detail that every experiment can be reproduced
- remember that criteria for rigor and reproducibility of data are becoming increasingly stringent

## References:

- check for accuracy
- follow journal format (especially if rewriting for new journal!)

## Supplementary Information/Extended View data:

- follow journal guidelines
  - this might not be meant as a place for entire methods section
  - this might not be copy edited
- remember that this will add to the reviewers' workload

If this is a **methods** paper...

- Make the **need** for the new method clear in **Introduction**
- Make the **value** of the new method clear in the **Discussion** section.
- Focus on the method in the Results section too.

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# 1. Make the critical information easy to find

Remember who your audience is...

- Title
- Abstract
- Introduction
- **Materials & Methods**
- **Results**
- Discussion
- Acknowledgements
- References
- **Figures/Figure legends**
- Supplementary information

↓  
*Specialist*

- Title
- Abstract
- **Introduction**
- Materials & Methods
- **Results**
- **Discussion**
- Acknowledgements
- References
- **Figures/Figure legends**
- Supplementary information

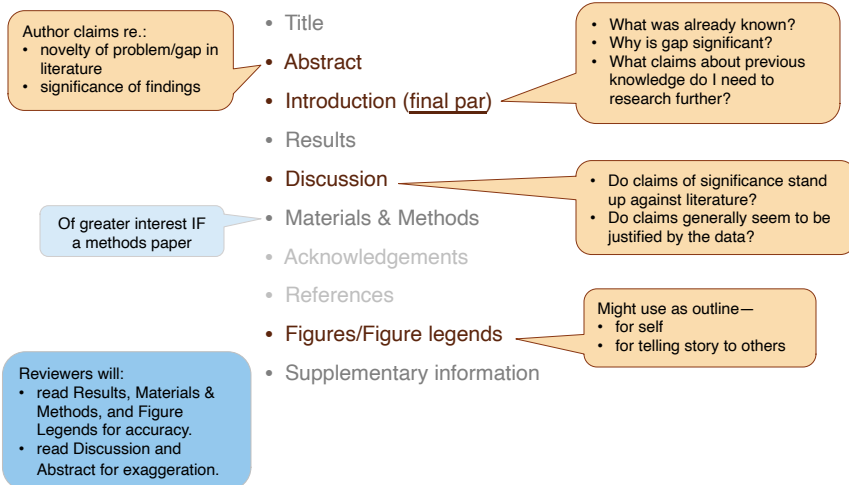
↓  
*Non-specialist*

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## 1. Make the critical information easy to find

Remember who your audience is...journal editors



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## Ways to make the reader's job easier

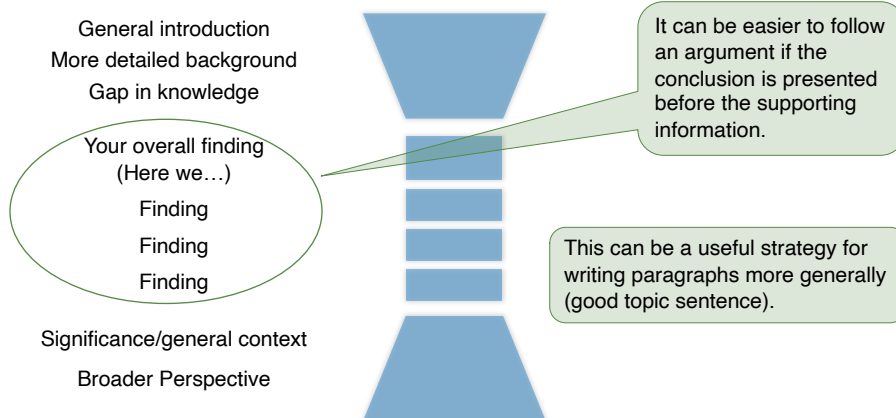
1. Make the critical information easy to find
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## 2. Make the information easy to digest

Give the punchline first...



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## 2. Make the information easy to digest

Present information in a sentence to fit the context.

**Topic position** – beginning of the sentence

- Place "old" information here to provide perspective and context
- Circumvents having the reader hunt for the real point of emphasis
- Helps reader construct logical flow of the argument

**Stress position** – end of the sentence

- Place "new" information here
- The reader naturally emphasizes material that arrives at the end of the sentence

Failure to write with these in mind can lead to:

- A hunt for the real point of emphasis
- Misinterpretation of meaning.

Gopen & Swan: The Science of Scientific Writing, American Scientist 78, 550-558, 1990.

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## 2. Make the information easy to digest

Present information in a sentence to fit the context.

The **topic** versus the **stress** position

- The reader expects the story to be about the “one who showed up first”
- Either of the following sentences can be used, depending on what came before

NADPH oxidase generates reactive oxygen species.

[if topic of paragraph is NADPH oxidases]

Reactive oxygen species are generated by NADPH oxidase.

[if topic of paragraph is reactive oxygen species]

Note that either the active or passive voice is OK to use

Gopen & Swan: The Science of Scientific Writing, American Scientist 78, 550-558. 1990.

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## 2. Make the information easy to digest

Keep the verb near its grammatical subject

Indeed, health care providers' attitudes and perceived comfort in treating specific populations, for example in a survey of Vancouver dentists who found that only 19 percent of respondents treat elderly patients living in long-term care facilities, have been noted as contributing to the access problem.

Indeed, health care providers' attitudes and perceived comfort in treating specific populations have been noted as contributing to the access problem. For example, a survey of Vancouver dentists found that only 19 percent of respondents treat elderly patients living in long-term care facilities.

[If intervening material is an aside]

Indeed, health care providers' attitudes and perceived comfort in treating specific populations have been noted, for example in a survey of Vancouver dentists who found that only 19 percent of respondents treat elderly patients living in long-term care facilities, as contributing to the access problem.

[If intervening material is important]

Gopen & Swan: The Science of Scientific Writing, American Scientist 78, 550-558. 1990.

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## 2. Make the information easy to digest

Use verbs that convey the action – avoid those that don't add to the story

...diffusible factors are involved in mediating interactions.



...diffusible factors mediate interactions.

We performed an analysis of the data.



We analyzed the data

Gopen & Swan: The Science of Scientific Writing,  
American Scientist 78, 550-558. 1990.

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## 2. Make the information easy to digest

Minimize nominalization (i.e., making useful verbs into nouns)

...a prolongation in median survival can be achieved.



...median survival can be prolonged.

Gopen & Swan: The Science of Scientific Writing,  
American Scientist 78, 550-558. 1990.

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## 2. Make the information easy to digest

Be judicious using nouns as adjectives

- May be referred to as compound adjectives, compound nouns, noun strings, or noun stacks

... Nox1-containing NADPH oxidase-induced O<sub>2</sub><sup>-</sup>-mediated EGFR transactivation



...O<sub>2</sub><sup>-</sup>-mediated EGFR transactivation induced by Nox1-containing NADPH oxidases

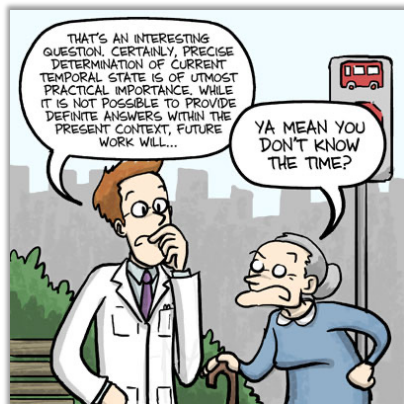
Gopen & Swan: The Science of Scientific Writing, American Scientist 78, 550-558. 1990.

<https://www.enago.com/academy/noun-stacks-why-you-should-avoid-them-in-scientific-writing/>

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## 2. Make the information easy to digest

Know your audience – don't let language be an impediment:

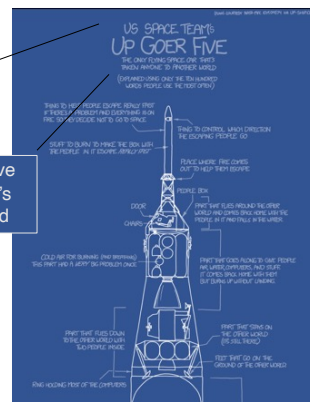


Too complicated

Nature Education

<https://www.nature.com/scitable/ebooks/english-communication-for-scientists-14053993/communicating-as-a-scientist-14238273/>

US Space Team's Up Goer Five  
The only flying space car that's taken anyone to another world



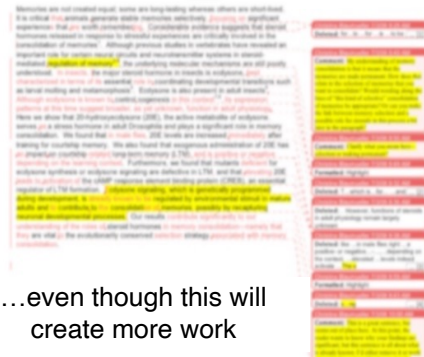
Too simplified  
(dumbed down)

<https://xkcd.com/1133/>  
<https://slusho.com/upgoer5/>

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## 2. Make the information easy to digest

- Get feedback from colleagues:
  - in the field
  - and outside the field
- Revise your writing based on their feedback
- Start early



...even though this will  
create more work

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## Ways to make the reader's job easier

1. Make the critical information easy to find
2. Make the information easy for a reader to digest
3. Use illustrations, data figures, and tables wisely
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### 3. Make good use of illustrations, data figures, & tables

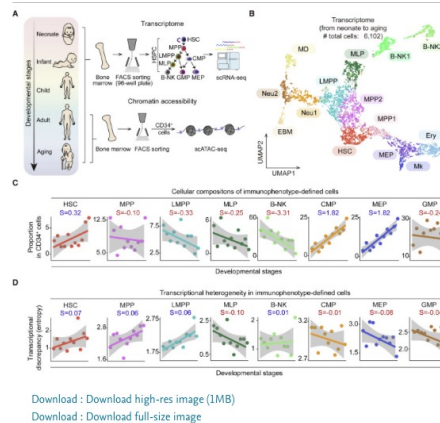
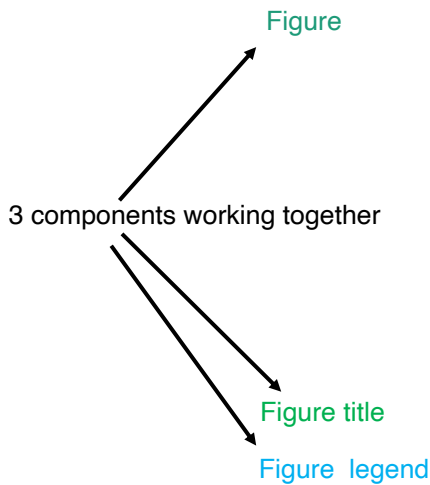


Figure 1. Single-cell RNA sequencing (scRNA-seq) of human hematopoietic stem and progenitor cells during post-natal development  
(A) Schematic diagram of the experimental design. Eight cell populations of bone-marrow-derived hematopoietic stem and progenitor cells (HSPCs) during human post-natal development were enriched by FACS respectively and

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### 3. Make good use of illustrations, data figures, & tables

Figures are the foundation of your paper

Shoddy figures breed skepticism about the believability of your data.

- Can serve as an outline of the results section
  - Use titles to guide reader through the logic of the paper
  - Have them tell the story for you
- Legends should stand alone
  - Detail sufficient to follow what was done without looking elsewhere
- Data should be presented in the most reader-friendly format
  - Schematic figures: for overviews, models
  - Data figures: for eye-catching results
  - Graphs: to show trends
  - Tables: to provide exact numbers and large data sets

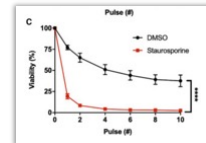
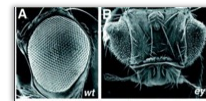
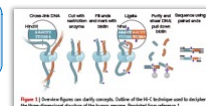


Table 1. High-confidence A-enriched pathogenic variants detected in ESRF

Accession	Gene	Variant	Location in the AIF1 protein (residue number)
Accession: G000000000	CD303	C1594G	1594-1594
Accession: G000000000	CD303	C1594G	1594-1594
Accession: G000000000	CD303	C1594G	1594-1594
Accession: G000000000	CD303	C1594G	1594-1594
Accession: G000000000	CD303	C1594G	1594-1594
Accession: G000000000	CD303	C1594G	1594-1594
Accession: G000000000	CD303	C1594G	1594-1594
Accession: G000000000	CD303	C1594G	1594-1594
Accession: G000000000	CD303	C1594G	1594-1594
Accession: G000000000	CD303	C1594G	1594-1594

Wong, Nature Methods, 8, 365, 2011, DOI: <https://doi.org/10.1038/nmeth0211-101>  
Blauweilner & Mlodzik, Mechanisms of Development, 2020, doi: [10.1016/j.me.dev.2020.02.004](https://doi.org/10.1016/j.me.dev.2020.02.004)  
Moore et al, Cell Reports, March 17, 2020, DOI: <https://doi.org/10.1016/j.celrep.2020.02.040>  
Waldman et al, Cell, December 8, 2022, DOI: <https://doi.org/10.1016/j.cell.2022.11.002>

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### 3. Make good use of illustrations, data figures, & tables

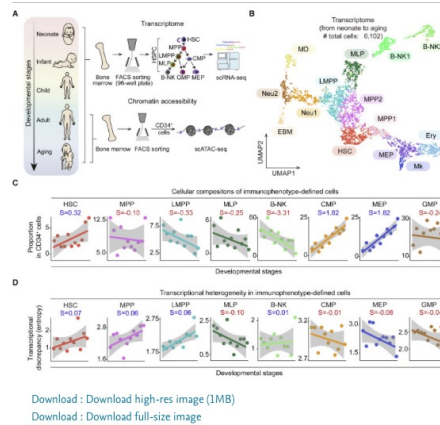
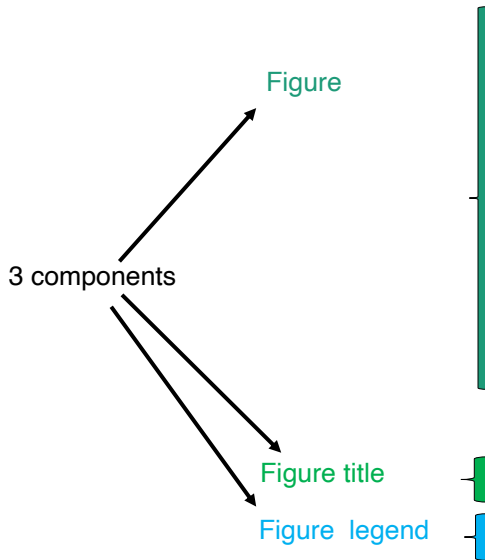


Figure 1. Single-cell RNA sequencing (scRNA-seq) of human hematopoietic stem and progenitor cells during post-natal development

(A) Schematic diagram of the experimental design. Eight cell populations of bone-marrow-derived hematopoietic stem and progenitor cells (HSPCs) during human post-natal development were enriched by FACS respectively and

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### 3. Make good use of illustrations, data figures, & tables

- Present information in a logical order that is easy to describe
  - Include enough information to orient the reader

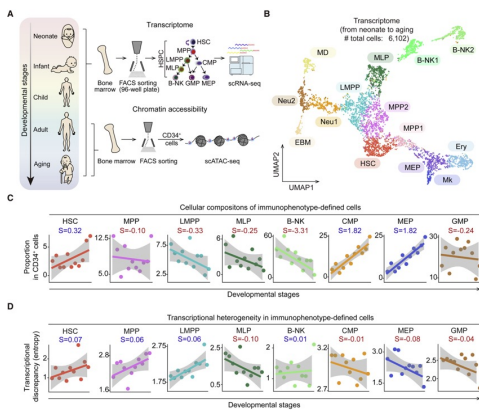


Figure 1. Single-cell RNA sequencing (scRNA-seq) of human hematopoietic stem and progenitor cells during post-natal development

(A) Schematic diagram of the experimental design.

(B) UMAP display of 6,102 hematopoietic stem and progenitor cells

(C) Varied proportions of immunophenotype-enriched cell populations in CD34<sup>+</sup> cells during the developmental stages.

(D) Transcriptional discrepancy in each immunophenotype-enriched cell population during the developmental stages

Developmental Cell  
 Volume 57 Issue 24 Pages 2745-2760.e6 (December 2022)  
 DOI: 10.1016/j.devcel.2022.11.013

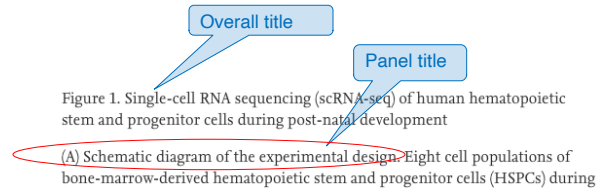
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### 3. Make good use of illustrations, data figures, & tables

#### Guidelines for figure legends (and tables)

- Include overall title and panel titles
  - Cover all aspects of figure in overall title
  - Make it clear what makes each panel unique

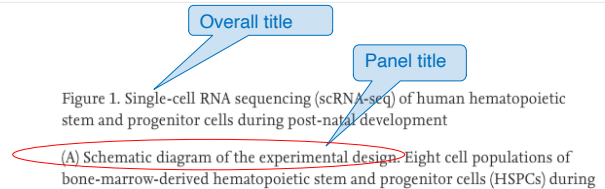


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- Include overall title and panel titles
  - Cover all aspects of figure in overall title
  - Make it clear what makes each panel unique
- Give information necessary to understand what is shown (not more)
  - E.g., do not restate methods or draw conclusions
- Make legend text consistent with figure labels, layout, and main text
- Include statistics, significance values, descriptions of symbols \*




\* Specify n values in all cases.

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### 3. Make good use of illustrations, data figures, & tables

#### Guidelines for using tables

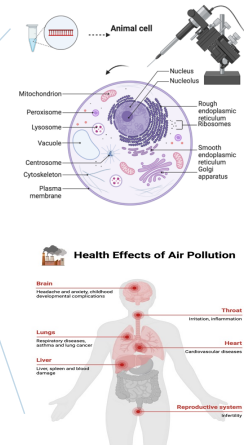
- Use only for at least two columns of information
- Use as little space as possible
  - make titles descriptive but not lengthy
  - use footnotes instead of subtitles where possible
  - combine closely related information where reasonable (e.g., Mean/SD + range)
- Avoid repeating information 
- Be as uniform as possible, especially with formatting
- Provide units of measurement
- Footnotes
  - use for explanatory information, defining abbreviations, etc.
  - use symbols for easy identification

From Olsen: CSE 2013 Short Course for Manuscript Editors, Table Editing, May 3, 2013

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### 3. Make good use of illustrations, data figures, & tables

- Choose software
  - Adobe Illustrator/Photoshop (powerful tools)
    - <https://its.uiowa.edu/support/article/101386>
  - BioRender (editable icons)
    - <https://medicine.uiowa.edu/sercc/resources/biorender-loaner-license>
- Save and keep raw image data uncompressed
  - Saving as a JPEG loses information/quality, but does reduce size
- Follow journal guidelines
  - Often limits on the dpi (dots per inch) (usually < 600 dpi)
- Get feedback
  - And revise your figure for clarity.



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## Ways to make the reader's job easier

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1. Make the critical information easy to find
2. Make the information easy for a reader to digest
3. Use illustrations, data figures, and tables wisely
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5. Stick to guidelines/fulfill all requirements



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## 4. Make titles (and headings) informative and interesting

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- Purpose
  - capture reader's attention
  - highlight what is new
- Should be
  - Informative...
    - what makes this different from other papers
    - not merely a description of the investigation, but of outcome
    - consider using a verb
  - Yet succinct

Notch processing and its consequences  
for receptor trafficking

Intracellular cleavage of the Notch receptor  
produces a surface heterodimer

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## 4. Make titles (and headings) informative and interesting

Ask yourself:

- Does the draft title accurately predict the focus and content?
  - Does it match the conclusion?
  - Is the contribution or potential application clear?
- If using a verb/full sentence:
  - Are the findings sufficiently supported to justify this?
  - Is the key finding stated simply?

Intracellular cleavage of the Notch receptor  
produces a surface heterodimer

Rare coding variants in ten genes confer substantial risk for schizophrenia

- Can use modal verbs (may/might/could) to suggest:
  - a direction of research or a potential eventual contribution

Circadian rhythms in hippocampal microglia may contribute  
to age-related neuroinflammatory sensitization.

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## 4. Make titles (and headings) informative and interesting

Ask yourself:

Is it easy for a reader to understand the draft title? If not...

- Are there too many **nouns**?
  - “Compound nouns” (also called “compound adjectives”) can make relationships confusing
  - Example:  
An **oil can opener repair technician training program**
- Are there too many prepositions?
  - Example:  
A filter with a model for the contrast sensitivity of the visual system for modeling human performance in detection tasks with different viewing angles

A program that trains technicians to repair openers for oil cans?

A program that trains repair technicians to open oil cans?

Hilary Glasman-Deal  
Science Research Writing: For native and non-native speakers of English, 2nd Edition  
World Scientific, 2020

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## 4. Make titles (and headings) informative and interesting

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Hilary Glasman-Deal  
Science Research Writing: For native and non-native speakers of English, 2nd Edition  
World Scientific, 2020

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## Ways to make the reader's job easier

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Looking at examples in the journal can help

Often, authors fail to read or follow instructions carefully.



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## 5. Stick to guidelines/fulfill all requirements

### Finding the "Instructions to Authors"

IOWA University Libraries

Resources Services About Hardin Contact Hardin Hours

UI Libraries home / Guides / Hardin Library / EndNote and Citation Management

### EndNote and Citation Management: Citing Sources for Journals

EndNote EndNote Basic Sciwheel Zotero Mendeley Styles Citation Builders Citing Sources for Journals Help

Hardin Library

Hardin Library  
InfoHawk +  
Databases  
E-Journals  
E-Books

#### Journal Information

EndNote, Refworks, etc, will often have the citation styles for individual journals. If you don't see the journal you are looking for, consider trying these resources.

- **Instructions to Authors in the Health Sciences**  
These pages provide links to Web sites which provide instructions to authors for over 6,000 journals in the health and life sciences. All links are to "primary sources" - that is, to publishers and organizations with editorial responsibilities for the titles.
- **Ulrichsweb**  
Use this resource to locate journal submission guidelines.

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## 5. Stick to guidelines/fulfill all requirements

### Some journals have their own nomenclature guidelines:

#### For humans

- human alpha-1-B glycoprotein gene: *A1BG*
- human alpha-1-B glycoprotein protein: A1BG

#### For mice

- mouse alpha-1-B glycoprotein gene, *A1bg*
- mouse alpha-1-B glycoprotein protein, A1BG

JCI The Journal of Clinical Investigation

About Editors Consulting Editors For authors Publication ethics Alerts Advertising Job board Subscribe Contact

Current issue Past issues By specialty Videos Reviews Viewpoint Collections Clinical Medicine JCI This Month

### Gene nomenclature and style

Go to [Author Information Center](#)

Please ensure that the gene and protein terms used throughout your article adhere to the guidelines provided below.

#### Official gene symbols

Official NCBI Gene full names and symbols are preferred, although "Other Aliases" will be accepted. The Editors acknowledge considered on a case-by-case basis.

Do not use

- Superscripts or subscripts (e.g., CB<sup>1</sup>, not CB<sub>1</sub> or CB<sup>1</sup>)
- Hyphens (e.g., TNFA, not TNF-A); an exception is *Caenorhabditis elegans* gene symbols
- Greek letters: revise as Latin alphabet equivalents (e.g., TNFA, not TNFα; PPARG, not PPARγ)
- Roman numerals: revise as Arabic numerals (e.g., ABCG1, not ABCG)

#### Italicization

Do italicize

- Gene symbols (e.g., PPARG)
- Genotypes (e.g., PPARG<sup>-/-</sup>)
- mRNAs (e.g., PPARG mRNA)
- cDNAs

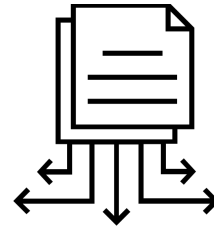
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## Ways to make your job easier

- Develop an outline
  - Figures/Results -> Introduction -> Discussion -> Methods
  - Write the figure legends/results as you collect the data (or at least headers)
- Plan the function (major point) of each paragraph within each section
  - Stick to 1 major point for each paragraph
  - Identify the key pieces that are needed to make the major points
- Order the paragraphs logically before you start writing
- Plan the function and order of sentences within paragraphs
  - Start with known (contextual information before bringing in new information)



Created by Creative Stall

Hilary Glasman-Deal  
Science Research Writing: For native and non-native speakers of English, 2nd Edition  
World Scientific, 2020

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## How to make your job easier

### Use reference management software

- Endnote Desktop (free to UI students, staff, faculty).
  - For Mac, Windows, and Linux. Can insert citations with a Word plug-in
- Sciwheel (free to UI students, staff, and faculty).
  - Cloud-based citation management tool, can insert citations into Microsoft Word and Google Documents.
- Zotero is free software to collect, organize, cite, and share research.
  - For Mac, Windows, and Linux. Can insert citations with a Word plug-in

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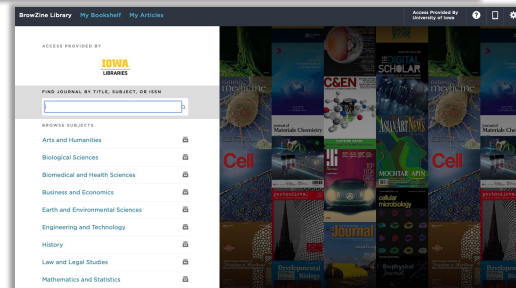
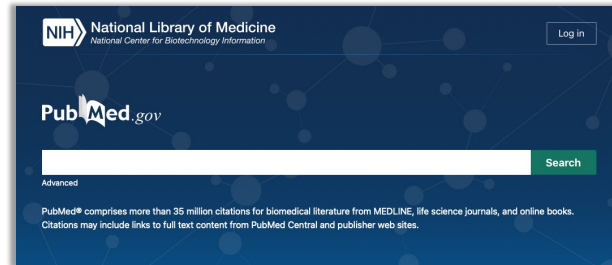




## How to make your job easier

### Find and Organize Resources

- Pubmed
  - Free through US gov
- Mendeley
  - Free through U Iowa
- BrowZine
  - Free through U Iowa
  - Can download app on phone



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## Ways to make your job easier

### Figure out where to publish

- If you are choosing the journal
  - ask colleagues or mentors for suggestions
  - have criteria to guide your choice
- Criteria:
  - A good peer review process
  - Targets your desired audience
  - Visibility (impact factor)
  - Speed
  - Open Access policy
- Avoid journals on suspect lists
  - <https://guides.library.yale.edu/c.php?g=296124&p=1973764>



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# Journal Impact Factors



THE UNIVERSITY OF IOWA LIBRARIES  
Hardin Library for the Health Sciences

## Journal Citation Reports

### What are Impact Factors?

Impact factors are a quantitative measure of the frequency with which the "average article" published in a given scholarly journal has been cited in a particular year or period; this is used in citation analysis (definition retrieved from <http://exchanges.wiley.com/authors/finding-a-journal-for-your-research-271.html>)

$$\text{Impact Factor for Journal X} = \frac{\text{Citations in 2013 to articles published in X in 2011 and 2012}}{\text{Articles published in X in 2011 and 2012}}$$

Not all journals have impact factors, and impact factors are not the only indicator of quality. In addition, impact factors vary greatly between subject areas/disciplines.

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## Finding Journal Impact Factors

UI Libraries home / Hardin Library for the Health Sciences

### Web of Science and Journal Citation Reports (JCR)

Web of Science is a multidisciplinary database that covers over 12,000 journals. It allows you 1) to search articles on a topic and 2) to track an article's cited and citing references.

➔ Journal Citation Reports (JCR) is the official source to find a journal's impact factor.

Access to Web of Science and JCR is provided by Web of Knowledge, a research platform by Thomson Reuters (formerly ISI).

#### Guides for Web of Science by its supplier Thomson Reuters

- [Web of Science Quick Reference Guide](#) (PDF): an introductory guide with pictorial illustrations
- [Web of Science Help](#): an online help document that allows browsing and searching.
- [Web of Science video tutorials](#): short video on topics such as search tips, cited reference searching, and H index.

#### Guides for Journal Citation Reports (JCR)

- [JCR Help](#): an online help document that allows browsing using its index or Table of Content. (Thomson Reuters)
- [Finding Impact Factors via Journal Citation Reports](#) (Hardin Library)

➔ For further help contact your [librarians](#).

- Home Hardin Library Home
- Contact Hardin Library
- Resources
- Services
- About Hardin

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## Corresponding with the Editorial Office



**EMBO reports**

**RAB6 and Dynein drive post-Golgi apical transport to prevent neuronal progenitor delamination**

Jean-Baptiste Brault, Sabine Bardin, Marusa Lampic, Jacopo Carpentieri, Laure Coquand, Maxime Penisson, Hugo Lachuer, Guillemo Victoria, Sarah Biskou, Fatima El Majo, Gaëlle Boncompagni, Stephanie Missey-Lenka, Richard Bevedarah, Vincent Fraiser, Fiona Francis, Franck Perez, Bruno Goud, and Alexandre Baffet  
DOI: 10.1038/s41598-022-25446-9

Corresponding author(s): Alexandre Baffet (alexandre.baffet@curie.fr), Bruno Goud (bruno.goud@curie.fr)

<b>Review Timeline:</b>	Transfer from Review Commons:	4th Jan 22
	Editorial Decision:	12th Jan 22
	Revision Received:	19th May 22
	Editorial Decision:	27th Jun 22
	Revision Received:	18th Jul 22
	Accepted:	29th Jul 22

Editor: Martina Rambold

**Transaction Report: This manuscript was transferred to**

**EMBO Reports following peer review at Review Commons**

(Note: With the exception of the correction of typographical or spelling errors that could be a source of ambiguity, letters and reports are not edited. Depending on transfer agreements, referee reports obtained elsewhere may or may not be included in this compilation. Referee reports are anonymous unless the Referee chooses to sign their reports.)

**Review COMMONS**

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## The cover letter \*



- Send it with any submission and remember that it is for the editor's benefit
- These should be succinct and convey your enthusiasm
- It is opportunity to make case for publication of your paper in this journal:
  - highlight what is new, why it is significant
  - highlight who among readership will be most interested, and why
- They provide an opportunity to:
  - explain a special need (co-submission, controversy in field)
  - suggest appropriate reviewers (name, contact info)
  - indicate possible conflict of interest for potential reviewers

\* The journal might have specific formula for the cover letter

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## Responding to decisions



Sending your paper off...

...is obviously not the end of the story

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## Responding to decisions



If the outcome is  REJECTION :

- read editor's letter and reviewer reports objectively
- use comments constructively in rewriting for new journal
- if you feel your work has been misunderstood
  - consider why
  - have you explained everything clearly?

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## Responding to decisions



Submit a **Rebuttal** :

- only if you have logical arguments
- be succinct
- clearly outline gist of problem
- offer to submit a point-by-point list detailing
  - changes that would be made
  - responses to individual concerns
- maintain respectful tone throughout

Examples:

- The study addresses a key controversy in the field
- The problem addressed is a major stumbling block and this study overcomes that
- Novel aspects weren't highlighted sufficiently

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## Responding to decisions



If the outcome is a request for **REVISION** :

- address reviewer/editor concerns
  - as fully as possible
  - within the time limit for revision
- if major requests seem unrealistic, check with editor
  - does publication depend strictly on full compliance?
- prepare cover letter outlining gist of changes made
- make it easy for reviewers and editors to follow changes!
  - point-by-point list of changes/responses to criticisms
  - possibly include manuscript copy with changes highlighted



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# For examples of how the editorial process works...



Some journals post author correspondence for **accepted** research articles  
— with author permission

EMBO  
reports

### RAB6 and Dynein drive post-Golgi apical transport to prevent neuronal progenitor delamination

Jean-Baptiste Brault, Sabine Bardin, Marcus Lampert, Jacopo Carpinelli, Laura Coquad, Maxime Perrimon, Hugo Lichner, Guiliana Victoria, Sarah Banaei, Fatima El Marjoui, Caella Boncompagni, Stephanie Mosony-Lewis, Richard Behringer, Vincent Fausser, Clara Francis, Franck Perez, Bruno Goud, and Alexandre Buffet  
DOI: 10.1038/s41586-022-04465-6

Corresponding author(s): Alexandre Buffet (alexandre.buffet@curie.fr), Bruno Goud (bruno.goud@curie.fr)

<b>Review Timeline:</b>	Transfer from Review Commons: 4th Jun 22
	Editorial Decision: 12th Jun 22
	Revision Received: 19th May 22
	Editorial Decision: 27th Jun 22
	Revision Received: 18th Jul 22
	Accepted: 25th Jul 22

Review  
COMMONS

Editor: Marina Hrebicki

Transaction Report: This manuscript was transferred to  
EMBO Reports following peer review at Review Commons

(Note: With the exception of the correction of typographical or spelling errors that could be a source of ambiguity, letters and reports are not edited. Depending on transfer agreements, referee reports obtained elsewhere may or may not be included in this compilation. Referee reports are anonymous unless the Referee chooses to sign their reports.)

1st Editorial Decision 12th Jan 2022

Dear Alexander,

Thank you for the submission of your research manuscript to our journal. We consider your data on the role of RAB6A/B in aPC cell delamination and in preventing monoallelic gene silencing for EMBO Reports and would like to invite you to revise your study based on the referee reports from Review Commons, as discussed and outlined in your revision plan. I would like to see the focus of the revised manuscript could be more on the novel aspects and phenotypes, i.e. that the loss of RAB6A/B causes monoallelicity and aPC delamination during interphase, with less emphasis on e.g. the initial characterization of post-Golgi apical trafficking (Figure 1).

Taken together, we would like to invite you to revise your manuscript with the understanding that the referee concerns must be fully addressed and their suggestions taken on board. Please address all referee concerns in a complete point-by-point response. Acceptance of the manuscript will depend on a positive outcome of a second round of review. The EMBO reports policy to have a single round of revision only and acceptance or rejection of the manuscript will therefore depend on the completeness of your responses included in the next, final version of the manuscript.

We realize that it is difficult to revise to a specific deadline. In the interest of protecting the conceptual advance provided by the work, we recommend a revision within 3 months (April 12th, 2022). Please discuss the revision progress ahead of the time with the editor if you require more time to complete the revisions.

You can either publish the study as a short report or as a full article. For short reports, the revised manuscript should not exceed 27,000 characters (including spaces but excluding materials & methods and references) and 5 main plus 5 expanded view figures. The results and discussion sections must further be combined, which will help to shorten the manuscript text by eliminating some redundancy that is inevitable when discussing the same experiments twice. For a normal article there are no length limitations, but it should have more than 5 main figures and the results and discussion sections must be separate. In both cases, the entire materials and methods must be included in the main manuscript file.

IMPORTANT NOTE:

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# Questions?

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## Resources



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## Resources – Research Articles

- Our lectures and tips for writing research articles
- Resources for creating figures
- Articles and books about paper writing
  - [Frank, D.J. \(2018\). How to Write a Research Manuscript. Current Protocols. 16 e20. doi:10.1002/cpet.20](#)

<https://medicine.uiowa.edu/sercc/>

**Scientific Editing and Research Communication Core**

**How to Write a Research Manuscript**  
Deborah J. Frank<sup>1</sup>  
<sup>1</sup>Washington University in St. Louis, St. Louis, Missouri

This article provides a step-by-step guide to help you turn your high-quality data into a high-quality manuscript for publication in a scientific journal. It covers all aspects of the writing process, including: choosing a journal to which to submit your paper, writing each section, formulating your "story," making figures, soliciting constructive criticism, and navigating the review process. © 2018 by John Wiley & Sons, Inc.

Keywords: figure • journal • manuscript • publication • review

**How to cite this article:**  
Frank, D. J. (2018). How to write a research manuscript. *Current Protocols Essential Laboratory Techniques*, 16, e20. doi: 10.1002/cpet.20

**INTRODUCTION**

You've spent days, weeks, months, years in the lab, toiling away at a project. You did experiments, repeated experiments, chased down dead ends, struggled with difficult techniques, developed new methods, remade all your solutions after that contamination incident, tested hypotheses, proved them wrong, developed new ideas, produced data supporting a hypothesis, and now feel that you have learned something about biology that no one knew before you entered the lab. As fantastic and intellectually fulfilling as this is, if you don't publish your work, it simply doesn't exist. You've likely heard the phrase "publish or perish" applied to a researcher's career, but it applies equally well to the work itself. To have an impact on the knowledge base of your field, your work must be published in a peer-reviewed scientific journal.

So, how do you go about the monumental-sounding task of writing a scientific paper to raise your work from the morass of—hopefully well-organized and detailed—laboratory notebooks? More importantly, how do you do this job well enough that your work can be appreciated by current and future scientists? This chapter aims to guide you through this process.

Let us first consider the qualities of a good paper. Obviously, the science must be sound (i.e., the evidence convincing, all the proper controls performed, etc.) and the work must be novel—science is, after all, about discovery. I will assume that you, your coworkers, and your mentor have already seen to this, and proceed from that foundation. A high-quality manuscript is:

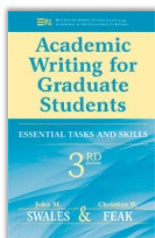
1. *Clear*: As an author of a scientific paper, you should not aim to emulate the beautiful language of Marcel Proust or Maya Angelou. As art literature aims to stir the soul of the reader and allow the reader to come to her own conclusions about what the work means. In contrast, scientific manuscripts aim to simply tell the reader the question that was asked, why it was interesting, the approach taken, the results, the conclusions, and how the author interprets those conclusions. To write clearly,

**Current Protocols Essential Laboratory Techniques**, e20, Volume 16  
Published in Wiley Online Library (wileyonlinelibrary.com).  
doi: 10.1002/cpet.20  
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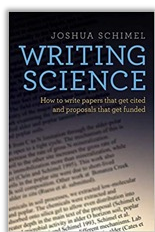
Frank  
1 of 22

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## Resources on writing strategy – Publication



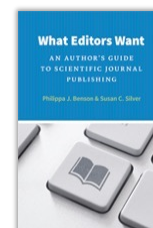
John Swales & Christine Feak  
Academic Writing for Graduate Students, 3<sup>rd</sup> Edition  
University of Michigan Press, 2008



Joshua Schimel  
Writing Science: How to Write Papers That Get Cited and  
Proposals That Get Funded (Illustrated Edition)  
Oxford University Press, 2011



Hilary Glasman-Deal  
Science Research Writing:  
For native and non-native speakers of English, 2<sup>nd</sup> Edition  
World Scientific, 2020



Philippa Benson & Susan Silver  
What Editors Want: An Author's Guide to Scientific Journal Publishing  
The University of Chicago Press, 2012

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## Resources – Scientific Writing

- Our lectures on scientific writing
- Resources from the graduate college
- Books and articles about scientific writing
- Books and articles on writing generally

<https://medicine.uiowa.edu/sercc/>

Scientific Editing and Research Communication Core

Home • Resources

**RESOURCES**

- Writing Grants
- Writing Research Articles
- Scientific Writing - General**
- Bioinformatics Resources
- BioRender Learner License
- Branding and Style Guides
- Courses Relevant to Science Communication
- UI Inauguration Lead Acknowledgment
- Subscribe to the SERCC Newsletter

**Scientific Writing - General**

**Scientific Writing**

**Presentations** (contact us for latest updates)

- Achieving Clarity in Writing, SERCC
- Writing for Success, SERCC

**Graduate College**

- Development of career materials

**Journal Articles**

- "The Science of Scientific Writing," Gopen & Swan, *American Scientist*, 1990
- "Data Visualization: A View of every Point of View column" (Presenting data effectively/good graphics), *Nature Methods*
- "Plain language Summaries: How to Write an eLife Digest," eLife
- "The 1-hour workday," *Science*

**Books**

- Style: *Toward Clarity & Grace* (Chicago Guides to Writing, Editing, and Publishing), Joseph M. Williams, The University of Chicago Press, 1995
- The Sense of Style: The Thinking Person's guide to Writing in the 21<sup>st</sup> Century*, Steven Pinker, Penguin Books, 2014

**Other**

- Written Communication, Video Series, Northwestern University, CLIMB Program (Collaborative Learning and Integrated Mentoring in the Biosciences)

**Writing Generally**

**Journal Articles**

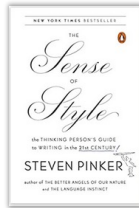
- "Breaking Into the Conversation: How Students Can Acquire Authority for Their Writing," Mark Gaipa, *Pedagogy*, Fall 2004,

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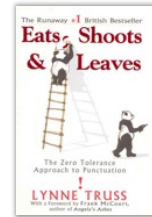
## Resources on clear writing

Joseph M. Williams  
 Style: Toward Clarity & Grace  
 The University of Chicago Press  
 1995



Steven Pinker  
 The Sense of Style: The  
 Thinking Person's Guide to  
 Writing in the 21st Century  
 Penguin Books, 2015

William Strunk Jr. & E.B. White  
 The Elements of Style  
 (Fourth Edition)  
 Allyn and Bacon, 1999



Lynne Truss  
 Eats, Shoots & Leaves:  
 the Zero Tolerance  
 Approach to Punctuation  
 Gotham Books, 2004

\*\*\* Gopen & Swan: The Science of Scientific Writing,  
 American Scientist 78, 550-558. 1990.

Writing tips by Westbrook & Cooper: Society for Neuroscience and  
 The Journal of Neuroscience websites.

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## Resources – More

- Biostatistics Resources
- BioRender Loaner License
- Courses Relevant to Science Communication
- Subscribe to the SERCC Newsletter

<https://medicine.uiowa.edu/sercc/>

Scientific Editing and Research Communication Core

About Us Services Testimonials & Activities **Resources** Pricing

**NOTICE** Up-to-date information regarding COVID-19 for College of Medicine students and research

Home » Resources

**RESOURCES**

- Writing Grants
- Writing Research Articles
- Scientific Writing - General
- Biostatistics Resources
- BioRender Loaner License**
- Branding and Style Guides
- Courses Relevant to Science Communication
- UI Indigenous Land Acknowledgement
- Subscribe to the SERCC Newsletter**

**Writing Research Articles**

The SERCC provides several types of resources for writing research articles. Use these links to navigate to the resources you need.

[SERCC Writing Tips](#) | [Creating Figures](#) | [Presentations](#) | [Articles](#) | [Books](#)

**SERCC Writing Tips**

- Abstract
- Introduction
- Materials & Methods
- Results
- Discussion
- Cover Letter

**Creating Figures**

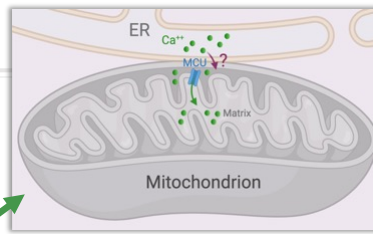
- "Data Visualization: A view of every Points of View column" (Presenting data effectively)
- BioRender Webinars and Tutorials
- How to create scientific graphics: an inside look from *Nature* (video)

**Presentations** (available on request (contact us))

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## Resources – More

- Biostatistics Resources
- BioRender Loaner License
- Courses Relevant to Science Communication
- Subscribe to the SERCC Newsletter




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The University of Iowa  
**Scientific Editing and Research Communication Core**

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**Strategies for Writing an Abstract**



**Consider this: 3 reasons to write a high-quality abstract**

- Expand your audience
- Avoid editorial rejection
- Generate excitement about your discoveries

**Try this: think of an abstract as a story with the following components**

- **Beginning:** Orient the reader and frame the problem being addressed
- **Middle:** Relay details of what you did and what you found
- **End:** Provide a concise statement of the significance of the results and where the story goes next

**Upcoming Events**

**Hardin Open Workshops - PubMed**  
 Dec 1  
 12:00pm-1:00pm  
 Presented by Hardin Library for the Health Sciences  
[Registration](#)

**Hardin Open Workshops - Images in the Health Sciences**  
 Dec 2  
 10:00am-11:00am  
 Presented by Hardin Library for the Health Sciences  
[Registration](#)

**Planning and Writing Successful NSF CAREER Grant Proposals, Virtual Seminar**  
 Dec 2 & Jan 7, 14, 21  
 9:00 a.m. - 11:00 a.m. (8 hours total)  
 Presented by Dr. Peg Atkisson, Atkisson Training Group  
[Registration](#)

**NIH K Award Ecosystem: Writing a Competitive K Award, Virtual Seminar**  
 Dec 8

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## Resources – Grants

- Our templates and boilerplate text
- Our lectures and tips for writing grants
- Other UI offices and their resources
- From funding agencies
- Articles, blogs, books

<https://medicine.uiowa.edu/sercc/>

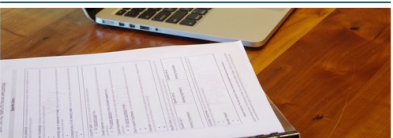
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Home • Resources

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- UI Indigenous Land Acknowledgment
- Subscribe to the SERCC Newsletter

**Writing Grants**



The SERCC provides several types of grant-writing resources. Use these links to navigate to those of interest.

SERCC Templates | Boilerplate Text | Presentations | Timetable | Other UI Resources | From Funding Agencies | Articles/Blogs | Books | Other

**SERCC Templates and Examples**

- **NIH Research Grant (R) Application Template**
  - Specific Aims and Research Strategy (last updated: 7/14/21)
  - Strategies for Addressing Scientific Premises and Aims (last updated: 10/29/21)
- **NIH Career Development Grant (K) Application Template**
  - Specific Aims and Research Strategy (last updated: 1/28/21)
- **NIH Fellowship (F) Application Template**
  - Specific Aims and Research Strategy (last updated: 1/28/21)
  - Applicant's Background and Goals for Fellowship Training (last updated: 12/22/20)
- **NIH Research Templates**
  - For non-Fellowship applications (plus example; last updated: 3/11/22)
  - For Fellowship applications (plus example)
- **Template for Timelines and/or Milestones** (last updated: 3/11/22)
- **Grant Planning Forum presentation template**
- **Specific Aims page layout**

**Boilerplate Text**

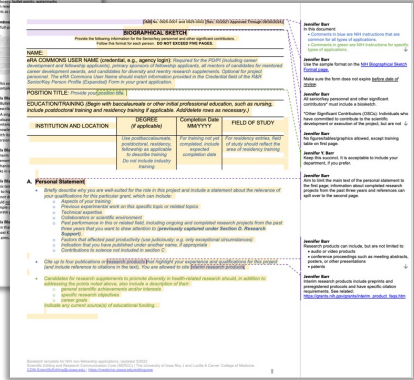
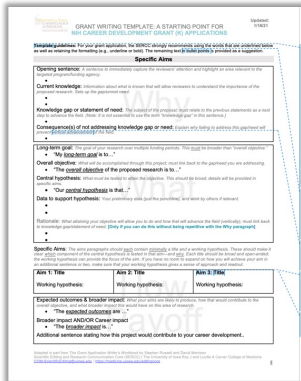
- **UI Core Facilities** (descriptions to be used in writing grants; last updated: 8/12/22)
  - **Example: Facilities and Other Resources page** (last updated: 10/27/20)
- **Facilities and Other Resources page for center grant proposals** (last updated: 8/12/22)
  - **Example: Facilities and Other Resources page for center grant proposal** (last updated: 10/27/20)
- **Related Article:** UI earns record \$887M in external funding during FY2022 - Office of the Vice President of Research (7/13/22)
- **Related Report:** Data Digest - Office of the Executive Vice President and Provost
- **Paragraph for use in Proposal:** Training subsection of institutional grants (on opportunities for training in written communication)

**Presentations**

- **Writing for Success:** SERCC Staff PDF available on request: [Contact us!](#)
- **Thinking Like a Reviewer: Strategies to Improve Grant Success**, Deborah J. Frank, Seminar (PDF | Recording)

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# Resources – Grants



## A brief guide to NIH Biosketch changes in 2022

A new biosketch format went into effect January 25, 2022. Here is a brief guide to help you get your biosketch ready for your next submission.

Changes to Biosketches are slightly different for Fellowship Grants (F-awards, R36, and research supplements for undergraduate researchers to promote diversity in health-related research) vs all others, such as R01, R21, and R35.

### Changes required for non-fellowship biosketches:

- Section B:**
- Change title from "Positions and Honors" to "Positions, Scientific Appointments, and Honors"
  - Split into subheadings "Positions and Scientific Appointments" and "Honors"
  - List information in reverse chronological order
  - For "Positions and Scientific Appointments" include positions and scientific appointments both domestic and foreign, including affiliations with foreign entities or governments.

- Section D:**
- Remove entire section
  - Optional: Move any ongoing and completed research projects from the past three years that you would like to highlight to Section A (Personal Statement); these may be presented outside the paragraph.

### Changes required for fellowship biosketches:

- Section B:**
- Change title from "Positions and Honors" to "Positions, Scientific Appointments, and Honors"
  - Split into subheadings "Positions and Scientific Appointments" and "Honors"
  - List information in reverse chronological order
  - For "Positions and Scientific Appointments" include positions and scientific appointments both domestic and foreign, including affiliations with foreign entities or governments.

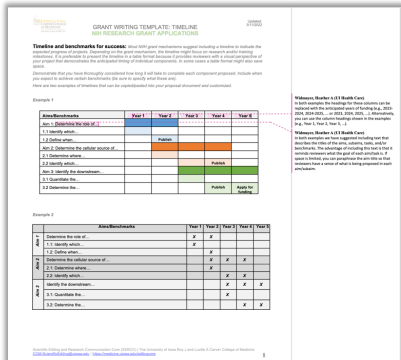
- Section D:**
- Change title from "Additional Information: Research Support and/or Scholastic Performance" to "Scholastic Performance"
  - Optional: Move any ongoing and completed research projects from the past three years that you would like to highlight to Section A (Personal Statement); these may be presented outside the paragraph.

Scientific Editing and Research Communication Center (SERCC) | The University of Iowa Roy and Lucille A. Carver College of Medicine  
[scercc@iowa.edu](mailto:scercc@iowa.edu) | <http://www.med.iowa.edu/scercc>

<https://medicine.uiowa.edu/scercc/>

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# Resources – Grants



## Core Research Facilities and Research Service Units

**Biochemistry Stores**  
<https://medicine.uiowa.edu/biochemstores/>  
 Website provided for reference only. Specialties/units are not typically allowed in NIH grants.  
 Biochemistry Stores is a part of the Biochemistry Department of the Carver College of Medicine at the University of Iowa. As a research supply store, it purchases and dispenses nearly \$3 million per year in inventory. The Biochemistry Stores services all University of Iowa research laboratory units, units of the University of Iowa Hospitals and Clinics, University of Iowa students, Veterans Affairs Medical Center, and any other facilities having funding through the University of Iowa. Biochemistry Stores stocks a broad range of research chemicals, labware, glassware, expendables, and other necessary research supplies, and uses high sales volume to negotiate the purchase of the highest quality inventory at the lowest possible prices. Products are dispensed on a walk-in basis in a quick and efficient manner.

**Bioengineering Services**  
<https://medicine.uiowa.edu/bioengineering-services/>  
 Website provided for reference only. Specialties/units are not typically allowed in NIH grants.  
 Bioengineering Services provides professional maintenance of The University of Iowa Hospitals and Clinics patient care and the Carver College of Medicine's research equipment. Scheduled preventative maintenance, repair and pre-construction and general technical consultation services are available.

**Biological Safety Level III Laboratories**  
 The Carver College of Medicine's Biological Safety Level III (BSL3) Laboratory facility provides researchers with state-of-the-art laboratories in which to safely study BSL3 select and non-select agents and toxins regulated by both the Centers for Disease Control and Prevention and the U.S. Department of Agriculture. The facility has been designed to safely conduct research, clinical, and diagnostic procedures, including animal housing areas for rodents and other small animals. In addition to the animal areas, there are additional individual laboratories to accommodate work for tissue culture, virology, microbiology, and molecular biology. Each of the two facilities allows up to approximately 10 researchers to work simultaneously, which can be reserved using an online reservation system. Prior to using the facility, researchers undergo a rigorous training program and all work is monitored by the Director, the Responsible Official/Biosafety Officers, and the Carver College of Medicine BSL3 Oversight Committee.

The BSL3 facility laboratories are furnished with all necessary equipment to safely perform tissue culture, virology, microbiology, and molecular biology experiments, including Biological Safety Cabinets, incubators, microscopes, centrifuges, plate readers, shakers, refrigerators, and freezers. The core used FreeFlow is the inventory management software, which tracks all samples. Additionally, it houses a Zeiss Axiom 200M inverted fluorescence microscope complete with an environmental chamber, allowing researchers to visualize microbe-host cell interactions and responses in real time. The powerful system provides our researchers with the unparalleled ability to perform a range of microscopy experiments that otherwise would not be possible as all BSL3 samples must be inactivated prior to removal from the laboratory.

**Biomedical Research Store**  
<https://medbioresearch.healthcare.uiowa.edu/bioresearch/>  
 Website provided for reference only. Specialties/units are not typically allowed in NIH grants.

	Type in Sponsor's Deadline (day/week) on	Tuesday, June 5, 2018
20 weeks before Sponsor's Deadline (SD)	Contact SERCC up to set up appointments for submission and/or Grant Planning Forum. Ideally 30 days before SD, but at least 15 days before SD and Research Plan by 1 month prior to SD is best. If not submitting via the website, send provisional title to SERCC. If application involves a clinical trial, contact UH Human Subjects Office to complete appropriate forms. Check whether Letter of Intent is required; prepare by due date if applicable. Assess productivity; submit papers that are ready for publication.	Tuesday, January 16, 2018
16 weeks before SD	Review program announcement for any updates regarding budget, etc. (especially for subawards).	Tuesday, February 13, 2018
12 weeks before SD	Meet with departmental administrator to establish timeline for drafting of if you will need an analysis plan/owner analysis; meet with Statistician. Contact all faculty/staff/frames involved for their biosketches - forward to SERCC for editing (include a rough description of what has been submitted to it).	Tuesday, March 13, 2018
10 weeks before SD	If holding a Grant Planning Forum - submit SA page to SERCC for review prior to distributing more widely to colleagues. (optional)	Tuesday, March 27, 2018
8 weeks before SD	If holding a Grant Planning Forum - submit first draft of Specific Aims page to SERCC and colleagues who will participate.	Tuesday, April 3, 2018
8 weeks before SD	If holding Grant Planning Forum, submit SA page to SERCC for initial review.	Tuesday, April 10, 2018
4 weeks before SD	Submit updated Specific Aims page and Research Plan, plus any other documents on which you would like feedback (e.g., Project Summary/Abstract, Project Narrative, Budget Justification, Vertebrate Animals, Facilities, Acknowledgement of Organizational Resources, Research Training Plan, Bioscience Career Support).	Tuesday, May 8, 2018
5-10 business days before SD	Due to your department or institute: All biosketches Project Narrative/Abstract (no more than 10 lines) Project Narrative (Project Narrative Reference to Public Health, 2-3 sentences, become public information) FINAL budget and justification (no more than 10 lines, necessity of grant involves other department or subawards with other institutions) Attachments - Facilities and Other Resources; Equipment; Vertebrate Animals Entire Research Plan (i.e., Specific Aims, Research Training, Human Subjects - Acknowledgement of Organizational Resources) All Letters of Support Documents from Subcontracting Organization(s) (i.e., Consensus Letter, Budget and Acknowledgement of Organizational Resources and Bioscience Letters of Support and Biosketches, Informed Consent Form) Appendices - if allowed by FOA	Tuesday, May 22, 2018
5 business days before SD	Final quality check of entire PDF of grant by PI	Tuesday, May 29, 2018
5 business days before SD	ENTIRE GRANT DUE TO Division of Sponsored Programs Check the Sponsor's Website for any updates regarding budget, etc. (especially for subawards)	Tuesday, June 5, 2018

<https://medicine.uiowa.edu/scercc/>

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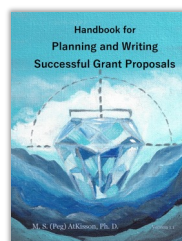
## Resources on writing strategy – Grantsmanship

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John Robertson, Stephen Russell,  
And David Morrison

Writing Winning Grants  
(NIH, NSF...)

Grant Writers' Seminars  
and Workshops, LLC  
<http://www.grantcentral.com>



AtKisson Training Group

<https://www.atkissontraininggroup.com/resources>